

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 10.41  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ERIN PENNINGTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6312644

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # \_\_\_\_\_ CONTINUED = \_\_\_\_\_

PRDCT	FL CHAM	ALL-PLAKON	EST#	COMMENTS: (LINE, ORDER#)

FLIGHT DATES SEP13/12 SEP22/12 WK-2

DATE SEP 13/12 10.41

CITY TAX	STATE TAX	CO-OP BILLING
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REP: TO LENA  
AND TRITE

TO LENA  
FR JULIE  
OK'D M1  
TTLS RTS  
PLS CFM, THX 9/13

STZA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FLORIDA CHAMBER OF COMMERCE ALLIANE- SCOTT PLAKON

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS:
:	LINE#:	:	:	:	:	:	DATE	DATE	/WK	:	:	:
2		S	700P-730P	30		\$5,000.00	9/13	9/13	0		THU	0
PROGRAM : JEOPARDY												
6		A	700P-730P	30		\$5,000.00	9/14	9/14	1		FRI	1
PROGRAM : JEOPARDY												
ORD COM1 : DUE TO CREATIVE												
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-2 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1		OK'D	BUY#2			MISSED: THU/700P-730P	SEP13		30S	\$5,000.00	(SEP12/12)	
						OFFER: FRI/700P-730P	SEP14		30S	\$5,000.00	PLS ADVISE.	
CMT: DUE TO CREATIVE												

REP HEADLINE# 6312644 TRF# 331145 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP13/12 10.41  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
CONTRACT TOTAL												28000.00
TOTAL SPOTS												7

SEP/12 28000.00  
MARKET TOTALS \$72,600 WFTV 39% WKMG 18% WESH 28% WOFL 15% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE